



VISIT FORSYTH

CONVENTION & VISITORS BUREAU

2023 YEAR IN REVIEW

January 19, 2024

REVENUE

Impacts

REVENUE IMPACTS

- Hotels
- Short-term Rentals
- Group Travel
 - *Corporate/Organization Meetings*
 - *Reunions*
 - *GPSTC & DOC Training*
- Events
 - *Forsythia Festival*
 - *Green Tomato Festival*
 - *Bicentennial*
 - *Meadows Clay Sports*
 - *SRIM Center*
 - *Cane Quest*
- Grants



PRODUCT

Development

2023 NEW DEVELOPMENT

- Hubbard Museum & Cultural Center Rack Card
- Telling Our Story Black History Museum Rack Card
- New Artisan Guild Location with Popup Welcome Center (growth)
- Discover Forsyth Passport
- Hotel Chart One-sheeter
- Georgia Grown
- National Travel & Tourism Week
- Self-guided Women's History Tour
- Gateway to the Arts/Welcome Signs
- Monroe County History Museum Rack Card
- Made Forsyth Fox Hunt an Accessible Tour

Discover Forsyth PASSPORT

JANUARY
Host Theater

FEBRUARY
William Hubbard Complex

MARCH
Forsyth Festival

APRIL
County Club Park

MAY
Monroe County History Museum

JUNE
Welcome Center

JULY
Your Favorite cafe

AUGUST
Your favorite boutique

SEPTEMBER
City Hall & City Squares

OCTOBER
Forsyth City Cemetery

NOVEMBER
Monroe County Fire Dept Center

DECEMBER
Monroe County Courthouse

Scan here to visit our website

Journey across Forsyth, snapping photos and checking off each stop! Complete at least 6 out of 12 to be entered into our prize drawings for fun merch and gift cards.
For more of what to see and do in Forsyth, visit [forsythcvb.com](https://www.forsythcvb.com)

HOTELS CHART
ALL EXITS OFF I-75

	Free	Breakfast	Pool	Hot Tub	Pet	Free Parking	Free Drivng
CLARION POINTS 220 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
COMFORT SUITES 240 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
DAVIS INN 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
TRAVELOGUE 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
FORSYTH ADA 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
RAMPTON INN 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
HOLIDAY INN EXPRESS 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
LA QUINCY INN & SUITES 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
AMERICA'S BEST VALUE INN & SUITES 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
QUALITY INN 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
RED ROOF INN 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
WELCOME CENTER 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓
SUPER 8 200 W. Main St. • 30454 • 706-533-1000	✓	✓	✓	✓	✓	✓	✓



2023 NEW DEVELOPMENT CONT'D



➤ Gateway to the Arts Welcome Sign



New welcome signs greeting Forsyth visitors again

By Diane Glidewell
news@myrac.net

Forsyth installed the first of its new welcome signs on Thursday, June 29 and celebrated the efforts of the many individuals and groups that brought the new signs into being. The first sign is on N. Lee Street at Russell Parkway near the entrance to La Quinta Inn. Over the next few months four more signs will be installed, primarily at sites where the old welcome gateway signs have deteriorated or been destroyed.

Gateway to the Arts, a Vibrant Arts Grant from the Georgia Council for the Arts, began the push to find a design and structure for the signs and to get the proper permits and approvals for them and follow through with installation.

Gilda Stanbery, executive director of Forsyth Convention & Visitors Bureau (CVB), obtained the grant and took leadership of the project, working with Forsyth Main Street, the City of Forsyth, the 1823 Artisan Guild and local businesses. Stanbery said the purpose

also to embrace Forsyth's "wonderful vibrant art community." She said that as well as creating a better quality of life, art also contributes to the economic well-being of the community.

Kim Winters created the design that was chosen for the signs. Stanbery said that the call for art went out in late 2022 and the Public Arts Committee received about 23 submissions. She said Kim's design quickly stood out as what they were looking for. The image is reflective of the Forsyth community. It is welcoming and it uses key words that touch a shared with people.

Kim said that she and her family have lived in Forsyth for the last 10 years and consider it home. She said there are special sounds, scents and sights that let you know you are at home in Forsyth and she wanted to capture that feeling in the "Welcome to Forsyth" signs.

Kim and her husband, Drew, opened DK Designs in February 2020. Previously she taught in the Monroe County School System. During June she held an art camp for about 80 children at DK Design Studios, 70 W. Main Street, encouraging creativity in the next generation of artists.

In December Stanbery reached out to Michael Borders of Iron Eagle



Some of those who contributed to the new Gateway to the Arts signs for Forsyth are pictured at the installation of the first sign on June 29. Pictured are Stanbery and Jones of Forsyth CVB, Forsyth assistant city manager Regina I public works supervisor Travis Huff, Forsyth economic development director I council member Mike Dodd, Michael Border of Iron Eagle Fabrication, James Winters of DK Designs, Forsyth Main Street coordinator Kenne Chiles, Mayor council member Chris Hewitt, Navid Kapadia of Logos Hotels.

structure to put the signs in place. He worked with the Georgia Department of Transportation to meet specifications for signs on state highways. Michael's natural inclination is to create strong, lasting structures that can literally stand against hurricanes. To do so he does solid welds rather than using bolts.

However, DOT specifications require that if roadside structures are struck by vehicles they break away

pieces for the structure by DOT simply weren't available. With the permission of La Quinta, the sign was moved far enough off the DOT right-of-way to comply with its requirements and Michael created a structure that is strong and lasting but also meets all safety regulations.

"I want all of my work to be heirloom quality products," said Michael. "I want all of my work to still be desirable in a hundred years. There will

crew led by Travis Huff said his crew have any problem with the sign, they will set it properly. He crew will be in other four Gate Arts signs over months.

Stanbery said a sign near C Bell soon, when wooden posts a remnants of a sign. There will

PR & Accolades

Georgia Trend

SHAUN TERRY
OWNER, BEAUTIFUL PASTURES FARM
MANFIELD, GEORGIA



Humane & Sustainable
Agriculture

Advertisement: Beautiful Pastures Farm, Manfield, Georgia. Phone: 706.678.1283

GA TREND'S
travel blazer
2022 WINNER

TOURISM

2022 TRAVEL BLAZERS

COLLABORATIONS AND PARTNERSHIPS YIELD NEW DESTINATIONS FOR TOURISTS.

Passion projects that embraced partnerships – that personifies the 2022 crop of TravelBlazers, the initiatives chosen by the Georgia Association of Convention and Visitors Bureaus (GACVB) and *Georgia Trend* that exemplify innovation in the state's diverse tourism industry. Each of these projects had a champion (or champions) who sought and found the partners to make it possible. The result? A new attraction or asset for locals and visitors to enjoy – and a little more fuel in the economic development engine.

The visitor has so many different interests across market segments. We know the traveler wants unique experiences and they want to enjoy a destination the way a local does," says Jay Markwalter, executive director of the GACVB.

The TravelBlazers awards were designed to recognize the role of partnerships in developing tourism assets and destinations. Each of the winners engaged in some degree of collaboration, whether it was shepherding a multimillion-dollar development through the labyrinth of development regulations in Savannah or preserving local Black history and keeping historic buildings in service in the city of Foley.



TOURISM TRAVELBLAZERS

Riverside performances. Castriota adds that there's live musical entertainment of some kind in one of the district's venues daily. Also on the calendar are such events as Plant Riverside's take on St. Patrick's Day, which both area and scope, and a Halloween-to-early-January European-style Christmas market. The district has been such a hit that it's even the Savannah Economic Development Authority hosts most of the economic development projects at the hotel.

A WAY OF LIFE PRESERVED
FOLEY'S BLACK HISTORY MUSEUMS

Much of the local history of Black Georgians in renewal programs or simply discarded. A lesson these times can be hard to envision, but dedicated volunteers have formed two museums to preserve the Black experience in the city of Foley and one on Black in general. County Schools have transformed the remains of a Black teachers' college formed by William Hubbard early in the 20th century.



Preserving Culture: A Hubbard Museum and Cultural Center exhibit. Top: Herbert Gantt, president of the Hubbard Museum Association, center: Rosemary Walker, director of the Telling Our Story Museum. Below: As far left, building plans of Hubbard College; middle: Black History Museum; right: Hubbard Museum and Cultural Center exhibit; and the Telling Our Story Museum exhibit.

TOURISM TRAVELBLAZERS

"The visitor has so many different interests across market segments. We know the traveler wants unique experiences and they want to enjoy a destination the way a local does."

Jay Markwalter, executive director of the Georgia Association of CVBs

or by appointment at 478-941-8211. Telling Our Story Museum is open by appointment at 478-204-2572.

"It's not just for Black people, it's for all women."

CLEAN AND GREEN ACTIVITIES

THE CREEKS TRAIL SYSTEM

Not long ago, the virgin forest through which the Creeks Trail System now winds was under consideration for clear-cutting. Keeping the trees from being turned into timber called for a dramatic partnership of the city of Jackson with the private nonprofit environmental education foundation that runs Duane's Trails Nature Center, a combination of federal and state grants. The result? The partnership yielded 10.5 miles of new natural surface mountain hiking and biking trail. It's part of a continuous swath of 21 miles of trail that links the existing assets of Duane's Trails and Indian Springs State Park. This is economic development at its best. It's clean and green, it's preservation, it's the

kind of activity and space we all want more of," says Kay Pigeon, the former Jackson mayor who passionately championed the trail during her tenure. "One of our first goals in 2011 was the day the president of the local DASH chapter called me up and told me the names of the chapter had walked the trail."

Just as golden for the premier golf course designers, mountain bikers, hikers, know the top trail designers for their sport, Alabama's Pinson York, whose Pin-Motion Trail Bliz.

TOURISM TRAVELBLAZERS



Homeless development at the Florida Community Center, a part of the Creeks Trail System.



Black K-12 public school that bore his name, into a community service complex that includes plans for these museums.

"We have a great history and it needs to be preserved," says Herbert Gantt, president of the Hubbard Museum Association. The association is drawn from graduates of the K-12 Hubbard School and is the driving force behind the Hubbard Museum and Cultural Center. "A lot of the material Black people had... the trophies, schoolbooks, things like that... were just thrown in trash cans. Most of the school buildings were left dormant and became eyesores. Lots of these had to be torn down."

In the Hubbard Museum, divided between the

former middle school and the historic college dorm, the group has developed a timeline and gathered a collection of memorabilia including graduation programs, class histories, lists of employees and members of the school's tiger mascot.

The Telling Our Story Museum, also housed in the complex, complements the Hubbard Museum. It was founded in 2018 when Rosemary Walker decided to create a Black history museum in Foley. For years, her Telling Our Story Museum lacked a permanent home, with items moving to and out of storage. Meanwhile, the collection grew as people donated items from family collections. Her records museum even landed in the pages of *The Washington Post*.

"When the [Hubbard County school] board offered me this place, I was like 'happy,'" she says of her new and permanent quarters in the former middle school.

Her collection is far-ranging, covering Black achievements in Foley, and includes the notable's log of the late Lucile Brantley who achieved both Black and White honors and records of outstanding Monroe County graduates including five who played in the National Football League.

Seeing the museum's importance at these two museums requires some planning. The Hubbard Museum is open 12B to 5 p.m. on the second and fourth Saturday per semester of each month,

GEORGIA'S OUTDOOR CAPITAL

2022 HAPPENINGS

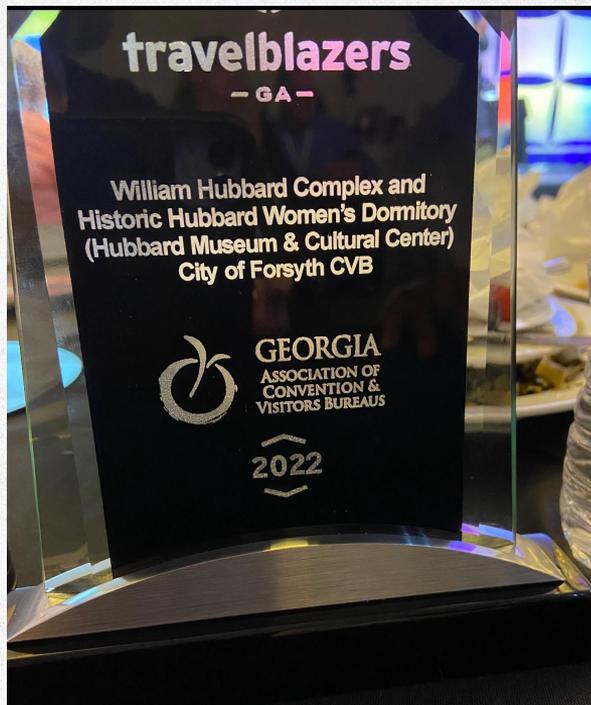
BUTTS Aglow AUG 6TH
Jackson Lake Concert Series JUL 5RD
3rd Street Farmers Market 1ST SAT EACH MONTH - JUL-THRU DEC

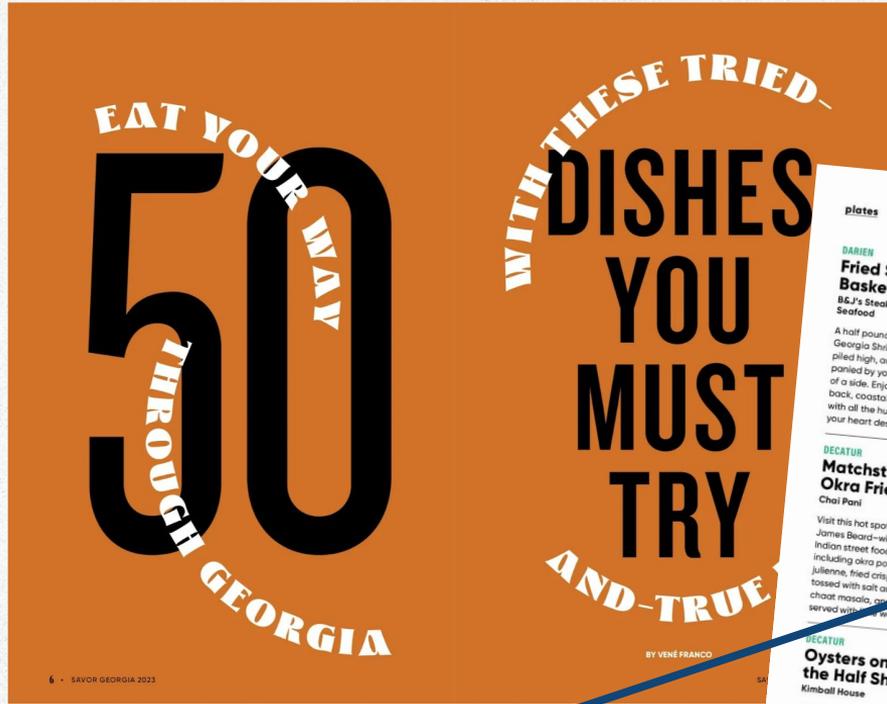
Fall Festival, OCT 22ND
Christmas Parade, DEC 2ND

PLUS SO MUCH MORE... FOR MORE INFORMATION VISIT US AT

BUTTSCHAMBER.COM







Grits Fritters from Grits Cafe in Forsyth featured in *Savor Georgia's* "50 Dishes You Must Try"



Fried Green Tomatoes in Food Network magazine and Southern Living SM post feature

★ macy's Flash + Sale 50-65% off

CULTURE AND LIFESTYLE > ACTIVITIES AND ENTERTAINMENT > TV AND MOVIES

Things Even Die-Hard 'Fried Green Tomatoes' Fans Don't Know

Fannie Flagg's feel-good story of Southern friendships.

By Melissa Locker Updated on August 5, 2022
 Fact checked by Jennifer Hines



One of the greatest friendships in Southern fictional history is that of Idgie and Ruth, the two women at the heart of the classic film *Fried Green Tomatoes*. Based on Fannie Flagg's classic novel, the movie tells the intertwined stories of two friendships. *Ninny Threadgoode* (Jessica Tandy)

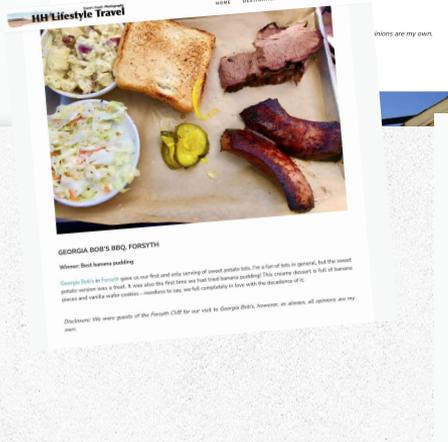


There's a real Whistle Stop Café
 While Flagg's real-life inspiration came from Alabama, Hollywood chose the small town of Juliette, Georgia, to stand in for Whistle Stop. Now, visitors can drive about 20 minutes from Macon, sit at the Whistle Stop Café, and enjoy a plate of fried green tomatoes, just like Idgie and Ruth, [according to the café's website.](#)

Ivy Tries World-Famous Fried Green Tomatoes at the Whistle Stop Cafe | Hey Y'all | Southern Living

Southern Living 231K subscribers | 241 | Share | Download | Clip | Save

4.5K Views 1 year ago #FriedGreenTomatoes #Juliette #Georgia
 Ivy takes a road trip to the Fried Green Tomatoes movie set in Juliette, Georgia! She tries the world famous fried green tomatoes at the Whistle Stop Cafe—aka the best she's ever eaten—and even gets the chance to make her own back in the kitchen. She also gets to see some of the quintessential spots from the movie (they're still perfectly preserved!) and partakes in a sweet tradition that you can't miss out on while visiting this small town...more



Travel Writer Features: Southern Places & Faces HH Lifestyle Travel



Find a taste of New Orleans in Forsyth, Georgia

(Editor's note: We were partially compensated for this visit but all opinions are our own)

Chef Chelsea Ogletree, far left, and her staff.

I love food but I don't consider myself a "fo...
had a job writing about fine dining but had...
Growing up, my idea of fine dining was the Western

10 SELF DRIVE TOURS IN AMERICA:

BARBECUE BEAUTY

SAVANNAH > JULIETTE > ATLANTA > CHATTANOOGA > DECATUR (ONE WAY)

Take a trip to explore the wonders of *southern* barbecue and hospitality:

- Starting with *Savannah, Georgia*. This city is full of grandeur, but also a wonderfully youthful vibe. There is a fantastic bar scene both in the tourist and student areas.
- Continue inland towards Atlanta, but make a small detour to Juliette, Georgia. This tiny village, little more than a street, was the setting for the movie *Fried Green Tomatoes* (and yes, you can visit the cafe to have these specialties). Pay a visit to the quaint city of *Forsyth, Georgia*, too.
- Atlanta is a beast of a city, but it does need a stop on your self drive tour. If for nothing more than to visit the Martin Luther King Jr National Monument, birthplace and Ebenezer Church. Atlanta also serves an amazing barbecue game – try *Fox Bros!* You'll need 36 hours in Atlanta at least.
- Chattanooga is a fantastic stop along your southern tour. Not only does this city have amazing attractions like *Lookout Mountain* and the *Chattanooga Choo Choo* hotel; the barbecue at *Sugar's Ribs* is so tasty. This bbq joint is in hills above Chattanooga and the view is epic.
- Finish your road trip in Decatur, Alabama – home to Big Bob Gibson's Bar-B-Q. Where you will find THE best plates of barbecue ever. Oh, and pie, and bbq sauce, and and and...

This self drive tour can be combined with the Smoky Mountains route easily.



Mystery: Libby the Fox missing from Fox Hunt

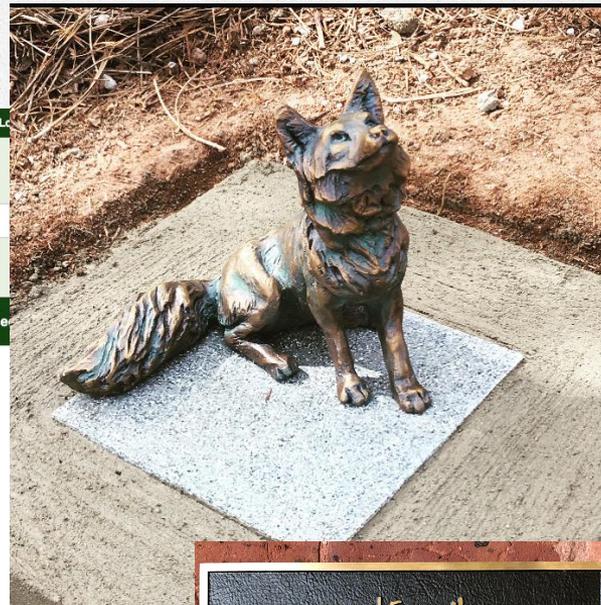
By Diane Gildewell news@mymcr.net Jul 19, 2023 Updated Jul 19, 2023

- News
- Obituaries
- Special Sections
- Search Archives

There is a mystery in Forsyth that maybe Reporter readers can help solve. Libby is missing. No one has seen her since at least February.

Libby is one of the little bronze foxes in the Forsyth Fox Hunt. Clue #5 will lead those on the Fox Hunt to Libby. Or at least it used to.

Special e-Editions



Case of the Missing Fox



Forsyth Bicentennial Fun Fact #29

By Ralph Bass ralphbassy@gmail.com Sep 6, 2023

- News
- Obituaries
- Special Sections
- Search Archives
- Sports
- Opinion
- Classifieds
- e-Edition
- Photo Gallery
- Our Community
- Advertiser Payment
- Order 'On the Porch' Book



Smallpox was never a major problem in the 200 years of Forsyth's history, but the municipal officials took the possibility, especially in 1903, of a smallpox epidemic seriously.

Probably the most serious outbreak in Forsyth in the 19th century was in 1874. The authorities quickly sent one patient to the isolated smallpox hospital—sometimes called a pest house—about three miles out in the country and apparently a few others came down with the disease and were placed there. Parents who had neglected the vaccination of their children rushed to get them vaccinated.

Special e-Editions



SPECIAL SECTIONS
Pigskin Preview 2023

Aug 24, 2023



Bicentennial features using SM, websites and print

Forsyth celebrating bicentennial with local art show

Forsyth is turning the spotlight on its local artists as the city gets ready for its bicentennial celebration.

September 5, 2023 by Edward Smart



FORSYTH, Georgia (41NBC/WMG) – Forsyth is turning the spotlight on its local artists as the city gets ready for its bicentennial celebration.

An all call is underway right now for students and adults for an art show called "From Founding to Flourishing," which will showcase blacksmithing, pottery, painting and more.

WHOLE FOODS MARKET

NOW THROUGH SEPT. 12

ALL SUPPLEMENTS

33% OFF

WITH PRIME

Shop now

Valid 9/5-9/12/23. Restrictions apply.

RECIPE CONCEPTS



Vegetable Cottage Cheese Lasagna

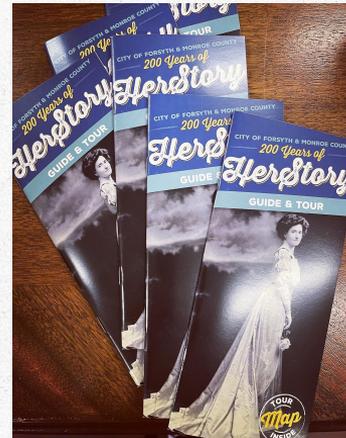
MARKETING & Advertising

NEW BRAND



NEW COLLATERAL

- Juliette Bucket List/Map
- Visitors Guide Update
- HerStory Women's History Guide & Tour
- Telling Our Story Black History Museum Rack Card
- Monroe County History Museum Rack Card



ADVERTISING

- Atlanta Magazine
- Southbound Magazine
- Southern Living Magazine
- Georgia Magazine
- Georgia State Parks
- Atlanta Falcons Yearbook
- Atlanta Braves Yearbook
- Discover Georgia Outdoors
- USA Today
- Billboard on I-75
- TRIPinfo.com
- Welcome Home magazine (local)
- Forsyth KOA Guide (local)
- High Falls State Park Guide (local)
- Monroe County Reporter (local)
- Majic 100 Radio (local)

Visit Forsyth
YOUR BASECAMP FOR ADVENTURE

Forsyth is the perfect basecamp for the many incredible outdoor adventures awaiting you in Central Georgia. From the delicious dishes at Orbits Café and the local honey at the 1800 Artisan Guild to the pints at Fox City Brewing and sweets and treats at Old Mill Market, you are guaranteed the adventure and memory-making you crave, no matter the season. Stay, shop and dine with us as you experience the beauty, history and excitement all around you.

HIGH FALLS STATE PARK
OCMULGEE RIVER

WHISTLE STOP CAFE
THE ROSE THEATRE
HAMLIN HILLS FARM

VISIT THE WELCOME CENTER TO GET YOUR "GEM & GEMMA ROAD TRIP GUIDE" 20 North Jackson St. Just off I-75 at exit 167 | 478-976-1460

VISIT FORSYTH GEORGIA

Visit Forsyth
YOUR BASECAMP FOR Culinary ADVENTURE

EXIT HERE

There is a magical place nestled in the heart of Georgia, located one hour south of Atlanta – the City of Forsyth. Centrally located to Georgia's most thrilling attractions and on the pathway to and from the state's coastal regions, the City of Forsyth is rich in beauty and adventure. And that includes culinary adventures, too! Forsyth is the perfect basecamp for a culinary road trip as you make your way through Georgia's savory hot spots. Your taste buds will thank you!

Special Spices
ORBITS FRYERS FROM THE AWARD-WINNING ORBITS CAFE IN DOWNTOWN FORSYTH

Cherry & Dash
SWEET TREATS FROM ECOOPS, QUEEN BEE COFFEE, OR THE OLD MILL MARKET BAKERY

Fan-Favorite
FRIED GREEN TOMATOES FROM THE BLOCKBUSTER FILM "FRIED GREEN TOMATOES" AT THE LEGENDARY WHISTLE STOP CAFE IN JULIETTE

Stoney Slaw
LOCAL CRAFT BEER FROM FOX CITY BREWING OR SPECIALTY TEGULA FROM BOJ, TACOS & TEGULA

Gourmet Goodness
LOW-COUNTRY BOIL FROM NEW ORLEANS NATIVE CHEF CHELSEA AT HER MAJESTY KITCHEN

No matter what you're looking for, the wide variety of excellent restaurant choices and palpable culture in the City of Forsyth have you covered.

PLAN YOUR STAY AT VISITFORSYTHGA.COM 20 North Jackson St. Just off I-75 at exit 166/17 478-976-1460

Scan here to visit our blog for more good eats in Forsyth!

VISIT FORSYTH GEORGIA

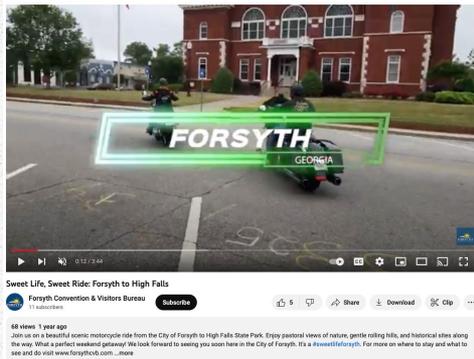
ADVERTISING

- Georgia Grown magazine
- Georgia Great Places
- Fall Getaway Integrated Campaign
- Culinary/Holiday Integrated Campaign
- Visit Forsyth/Bicentennial Social Media Campaign
- ExploreGA.org
- Travel Lead Follow Ups
- Welcome Center Visitors



THEMED CONTENT

- Hello Neighbor Newcomer Packet
- Blog Series
- Itineraries & One-sheets
- Video Series
- FB & IG campaigns w/ stories & reels



City of Forsyth

2 - 4 HOUR HISTORIC EXPERIENCE

If you find yourself near exit 187 on I-75 with a few hours to spare, head to the Historic Courthouse Square in Forsyth for a glimpse of history, a little shopping and a bite-sized taste of the best in local dining.

GREAT BITES

To anchor your visit, check out our dining listings [HERE](#) or at www.forsythvb.com to pick the cuisine and mealtime you prefer. There are plenty of yummy options conveniently located near the Square.

SHOP AND STROLL

Forsyth Feed & Seed and Georgia Hardware - old-fashioned shopping vibes.

Cotique Boutique, B. Monroe Boutique, Blue Morning Boutique, Hometown Boutique Forsyth, Branded Starr Western Boutique - for lots of eclectic and unique finds.

A Girl & A Goat - handmade soaps and gifts.

1823 Artisan Gallery and Old Mill Market - handcrafted goods from local artisans.

FOR KIDDOS OF ALL AGES

The Welcome Center has copies of the Forsyth Fox Hunt - clues that will guide you and your little ones around downtown hunting for hidden bronze foxes!

HISTORY TO BEHOLD

Monroe County Courthouse, circa 1895, boasts pressed tin ceilings and plenty of photo-worthy spots.

Monroe County-Forsyth War Memorial and the Confederate Soldier Memorial will please fans of battles and bravery, and pick up a Forsyth City Cemetery Tour from the Welcome Center for more stories of our dearly departed.

Historic Train Depots from the 1800s are within walking distance of the courthouse, and are home to the Monroe County History Museum.

William Hubbard Complex - The grounds house the Hubbard Museum & Cultural Center, stocked with timelines, memorabilia, class histories, lists of employees, and much more. The complex also houses Telling Our Story: Black History Museum, which contains many items covering African American achievements, milestones, family memories and records.

(Visit the Welcome Center to grab self-guided tours with extra insider information).

READY TO Plan your trip?

Whether you're looking to sample all Forsyth has to offer or theme your trip around something of particular interest, our friendly and knowledgeable Forsyth Convention & Visitors Bureau staff are here to help you craft the perfect custom itinerary for you or your group!

Forsyth Welcome Center

20 N. Jackson St.
Forsyth, GA 31029
478.974.1460
www.forsythvb.com

- ✓ Conference Center
- ✓ 12 Hotels + KOA
- ✓ Fine Arts Center
- ✓ Historic Rose Theater
- ✓ Centrally Located
- ✓ Quick Access to I-75, Middle Georgia Regional Airport and ATL, Hartsfield-Jackson International Airport

MISCELLANEOUS

- New Welcome Center Flag Sign for Drawing Foot Traffic to New Location
- Acquired furniture / paint and repair / themes
- “Etched Glass” Welcome Center Windows
- New Displays
- Redeveloping Welcome Center with Meeting/ Office Spaces
- Replaced Foxhunt Fox Libby
- Added Braille 3D Foxhunt Fox at Rose Theater
- Added/Created Gateway to the Arts Welcome Signs



MISC. CONT'D

- Community Marketing Assistance Grants for:
 - *Telling Our Story Black History Museum's Juneteenth Celebration*
 - *Forsythia Festival*
 - *AOH's Autism Festival*
 - *Cane Quest*
 - *SRIM Center*
 - *Hubbard Celebration*
 - *City of Forsyth's Bicentennial Celebration*
 - *Green Tomato Festival*
- PLUS PR assistance for the above groups and:
 - *Monroe County Historical Society*
 - *Tift Alumni*
 - *Forsyth Main Street*
 - *Forsyth-Monroe Chamber*
 - *City of Forsyth*

The background is a dark, textured wood with horizontal grain. A thin white horizontal line is positioned across the middle of the image, starting from the left edge and ending just before the text.

OUR VISION

OUR LONG-TERM VISION:

Telling the Story (STORIES) of Forsyth!

We have been developing products, collateral, content, etc. all in support of a long-term vision of story-telling as the foundation of marketing Forsyth. A vision we are really close to bringing to reality!

“STORY IS OUR MIDDLE NAME”

FORSYTH



FSTORYH

STORIED ASSETS

These assets are already in the works for 2024:

- Visitors Guide Revision
- Telling Our Story Black History Museum Pens
- Monroe County History Museum Exhibits
- Fox Hunt Rack Card Revision
- Discover Forsyth Passport (Webpage, Flyer, Social, Blog)
- Forsyth Highlights - Group-friendly Guide One-sheeter Revision
- Outdoor Adventure and Culinary Adventure Themed Ads
- "Story" Themed Ads
- Wellness One-sheeter with Map
- GPSTC One-sheeter for dining and retail
- Art Tour One-sheeter with Map
- Walk with History
- Historic Homes Driveby Tour

200 Years of HerStory

GUIDE & TOUR



City of Forsyth

ADVENTURE GUIDE



African American Heritage

GUIDE & TOUR



TOUR Map
 Lake Juliette

travel blazer
 2022 WINNER

TOUR Map
 INSIDE

Juliette, Georgia

ULTIMATE BUCKETLIST





Go First Green Tomatoes at the White Star Cafe opposite



Visit Ruth's Leggs Cottage



Get to a museum or antique store. Search for remnants of the Evans' but, the historic L&N is a real treat.



Buy a T-shirt or an "I love Juliette" hat



Find and explore Ruth's Leggs



Go to the Green Tomatoes Festival



Listen some history on Ruth's tour



Take a home souvenir at the historical apartment



Remember the shops & shops in the antique collection



Count the passing train cars

For more of what to see and do, visit forsythcvb.com

Telling Our Story:

BLACK HISTORY MUSEUM

The new museum is the result of a coalition of local business leaders and community members who have been working to tell the story of Black history in Forsyth County. The museum is located in the historic building that was once the home of the first Black school in the county.

Hubbard Museum

& CULTURAL CENTER

In 1930 Hubert Hubbard, a pioneer in the field of museum education, founded the Hubbard Museum in Atlanta. The museum is a testament to his vision and the power of education to change lives.

Forsyth Foxhound

The Forsyth Foxhound is a team of young people who are passionate about their sport and their community. They compete in the Southeastern Foxhound Association and are proud to represent their county.

CONTACT US

forsythcvb.com | [Facebook](https://www.facebook.com/forsythcvb) | [Instagram](https://www.instagram.com/forsythcvb) | [YouTube](https://www.youtube.com/forsythcvb)

travel blazer

2022 WINNER

CONTACT US

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City of Forsyth

YOUR BASECAMP FOR OUTDOOR ADVENTURE



PLAN YOUR TRIP
 Community Camping off I-75
 55 mi to Atlanta • 25 mi to Rome

REQUEST A VISITORS GUIDE
 we want details

WELCOME CENTER
 80 N. Jackson St. Forsyth, GA 30503
 478.674.1400

FORSYTH
 VISITORS CENTER

KEEP AN Eye Out For:

- BIKE
- WILD TURKEY
- LANCASHIRE DOGS
- COUNTRY
- CAROLINA
- BEAR
- WATERFALL

City of Forsyth

2-4 HOUR HISTORIC EXPERIENCE

RENT YOUR OWN 1875 with a box house in uptown. Historic 1875 duplex and a brick home at the end of the old main street.

GREAT BITES
 To experience old, check out our dining history 1875 or at www.historiccity.com to pick the color and enjoy the year. There are plenty of dining options conveniently located near the Square.

SHOP AND STROLL
 Brown, Ford & Sons and Good Housewares - old fashioned shopping sites.
 Coffee Boutique, a Monroe Boutique, Blue Morning Boutique, Southern Boutique Forsyth, Stained Sun Western Boutique, for dog clothes and pet supplies.
 A & B's Cafe - handmade soap and gifts.
 1822 Annan Gallery and Old Mill Worker - handmade goods from local artists.

FOR KIDDOS OF ALL AGES
 The Holmes Center has spaces for the youngest to the oldest. Plan the day for you and your kids!

READY TO Plan your trip?
 where you're looking to explore or Forsyth has it all! Whether you're looking for a great meal, a scenic view, or a fun activity, we've got you covered. Visit our website for more information and to book your trip today.

Forsyth
 VISITORS CENTER
 80 N. Jackson St. Forsyth, GA 30503
 478.674.1400
www.forsythcvb.com

Forsyth Highlights

A GROUP FRIENDLY GUIDE TO FORSYTH, GA

FROM HIGH FALLS TO HOLLYWOOD...

Just 40 miles north of Atlanta is a hidden gem. High Falls State Park is a beautiful area with a waterfall, hiking trails, and a historic building. It's a great spot for a picnic or a hike.

FOODIE ADVENTURES

From the historic square to the new downtown, there are plenty of dining options in Forsyth. Whether you're looking for a casual meal or a fine dining experience, you'll find it here.

FILM ADVENTURES

Forsyth has been the backdrop for many movies and TV shows. From the historic square to the new downtown, there are plenty of filming locations.

ARTFUL ADVENTURES

From the historic square to the new downtown, there are plenty of art galleries and studios. Whether you're looking for a piece of art or a workshop, you'll find it here.

NATURE ADVENTURES

From the historic square to the new downtown, there are plenty of parks and trails. Whether you're looking for a hike or a picnic, you'll find it here.

WINTER

From the historic square to the new downtown, there are plenty of winter activities. Whether you're looking for a snow day or a winter festival, you'll find it here.

Plan your trip?
 where you're looking to explore or Forsyth has it all! Whether you're looking for a great meal, a scenic view, or a fun activity, we've got you covered. Visit our website for more information and to book your trip today.

Visit Forsyth

YOUR BASECAMP FOR ADVENTURE

Forsyth is the perfect Basecamp for the many incredible outdoor adventures awaiting you in Central Georgia. From the delicious dishes at Ortis Café and the local honey at the 1850 Artisan Guild to the pints at Fox City Brewing and sweets and treats at Old Mill Market, you are guaranteed the adventure and memory-making you crave, no matter the season. Stay, shop and dine with us as you experience the beauty, history and excitement all around you.

HIGH FALLS STATE PARK

WHISTLE STOP CAFE

THE ROSE THEATRE

HAMLIN HILLS FARM

OCNOLGEE RIVER

VISIT THE WELCOME CENTER TO GET YOUR "GREAT GEORGIA ROAD TRIP GUIDE".
30 North Jackson St.
Just off I-75 at exit 107 | 478.974.1460

Visit Forsyth

YOUR BASECAMP FOR CULINARY ADVENTURE

EXIT HERE

There is a magical place nestled in the heart of Georgia, located one hour south of Atlanta – the City of Forsyth. Centrally located to Georgia's most thrilling attractions and on the pathway to and from the state's coastal regions, the City of Forsyth is rich in beauty and adventure. And that includes culinary adventure, too! Forsyth is the perfect basecamp for a culinary road trip as you make your way through Georgia's savory hot spots. Your taste buds will thank you!

Local Recipes
GRITS FRIITTERS FROM THE AWARD-WINNING GRTS CAFE IN DOWNTOWN FORTSYTH

Sweet & Sassy
SWEET TREATS FROM SODAS, QUEEN ICE COFFEE, OR THE OLD MILL MARKET BAKERY

Whisky Wares
LOCAL CRAFT BEER FROM FOX CITY BREWING OR SPECIALTY TEQUILA FROM SOL TACOS & TEQUILA

Gourmet Goodness
LOW COUNTRY BELL FROM NEW ORLEANS-MATYDIE CHEF CHELSEA AT HER MARKET KITCHEN

Fan-Favorite
FRIED GREEN TOMATOES FROM THE BLOCKBUSTER FILM "FRIED GREEN TOMATOES" AT THE LEGENDARY WHISTLE STOP CAFE IN JULIETTE

No matter what you're looking for, the wide variety of excellent restaurant choices and palpable culture in the City of Forsyth have you covered.

PLAN YOUR STAY AT VISITORSFORSYTH.COM
30 North Jackson St.,
Just off I-75 at exit 104/7
478.974.1460

Scan here to visit our blog for more good eats in Forsyth!

Visit Forsyth

YOUR BASECAMP FOR ADVENTURE

Forsyth is the perfect Basecamp for the many incredible outdoor adventures awaiting you in the heart of Georgia. You'll find delicious dishes at Ortis Café and Her Majesty Kitchen, local honey at the 1850 Artisan Guild, pints at Fox City Brewing, and sweets and treats at Old Mill Market and Scopes. You are guaranteed the adventure and memory-making you crave, no matter the season. Stay, shop and dine with us as you experience the beauty, history and excitement all around you!

HIGH FALLS STATE PARK

WHISTLE STOP CAFE

THE ROSE THEATRE

HAMLIN HILLS FARM

Welcome Center on the Square
20 North Jackson St.
Just off I-75 at exit 186/7

478.974.1460
visitforsythga.com

Visit Forsyth

YOUR BASECAMP FOR ADVENTURE

Discover Forsyth PASSPORT

JANUARY
Rose Theater

FEBRUARY
William Hubbard Complex

MARCH
Forsythia Festival

APRIL
Country Club Park

MAY
Monroe County History Museum

JUNE
Welcome Center

JULY
Your favorite cafe

AUGUST
Your favorite boutique

SEPTEMBER
City Hall & Unity Sculpture

OCTOBER
Forsyth City Cemetery

NOVEMBER
Monroe County Fine Arts Center

DECEMBER
Monroe County Courthouse

Journey across Forsyth, snapping photos and check least 6 out of 12 to be entered into our prize drawing
For more of what to see and do in Forsyth

HOTELS CHART

ALL EXITS OFF I-75

Hotel	Car	Breakfast	Pool	Kitchen	Bar	WiFi	Pet	Smoking
CLARION PONTE 233 Howell St. - Oak Park Exit 103 - 478.994.3400		✓				✓		✓
COMFORT SUITES 343 Hamlet St. - Oak Park Exit 103 - 478.994.1096		✓				✓		✓
DAVIS INN 317 N. Forsyth Rd. - Exit 107 478.994.2900						✓		✓
TRAVELodge 325 Commerce Rd. - Exit 187 478.994.5603						✓		✓
FORSYTH KOA 340 N. Forsyth Rd. - Exit 186 478.994.2099 or 800.552.8484						✓		✓
HAMPTON INN 340 N. Forsyth Rd. - Exit 186 478.994.9970						✓		✓
HOLIDAY INN EXPRESS 320 Hamlet St. - Exit 186 478.994.9657						✓		✓
LA QUINCY INN & SUITES 400 Howell St. - Exit 107 478.993.2900		✓				✓		✓
AMERICA'S BEST VALUE INN & SUITES 110 N. Forsyth Rd. - Exit 186 478.994.0123						✓		✓
QUALITY INN 951 GA Hwy 42 N. - Exit 188 478.994.2500						✓		✓
RED ROOF INN 480 Forsyth St. - Exit 186 478.994.6333						✓		✓
RODENTON INN 951 GA Hwy 42 N. - Exit 188 478.994.2500						✓		✓
SUNBELT 434 W. College Dr. - Exit 186 478.994.8101						✓		✓

FOR WHAT TO SEE AND DO IN FORTSYTH AND THE SURROUNDING AREA, visit www.forsythbevs.com

WELCOME CENTER
20 North Jackson St.
Forsyth, GA 31009
478.974.1460

Blogs »

- Juliette/Green Tomato Festival (2022)
- Discover Forsyth (January)
- Black History Month/Museums (February)
- Forsythia Festival and Downtown Forsyth (March)
- Outdoors (April)
- Wellness (May)
- Local Grown (June)
- Meet in the Middle (Group Travel; July)
- Foodie (August)
- Bicentennial (in the works; special post)
- Juliette/Green Tomato Festival (October)
- Shop Small/holidays (November)
- Coming Next:
 - Arts
 - Eagles of High Falls (Guest Blog)
 - Dirty GTR (Guest Blog)
 - Foxhunt & Accessibility for Disability Awareness Month
 - & More!! 2x month goal

Itineraries »

2-hour & 4-hour

- Wellness (in the works)
- Local Grown
- Historic Forsyth Square
- High Falls/Outdoors
- History/Museums
- "Traveling with" series (Dogs, Solo, Family, Disabilities, etc; in the works)

Videos »

- Sweet Life, Sweet Ride, Forsyth to High Falls
- Downtown Walking Tour



QUESTIONS?